



## Additional Services

### Included with your Membership at No Charge:

- Unlimited general\* copywriting questions
- One 45-minute Collaborative Strategy and Needs Session per month
- Oral evaluation of your Marketing Piece if sent at least 5 days prior to Strategy Session
- Access to Alan's 100+ Article Blog

### Additional Services At Deep Discounts

("Marketing Pieces" include Webpages, Landing Pages, Emails, Advertisements, Brochures, White Papers/Reports, Signage, Radio Spots, Scripts)

Service	Non-Member	Member
Written Evaluation of your Marketing Piece	\$150	\$75
Additional Collaborative Strategy & Needs Session	\$195	\$95
Edit Marketing Piece <400 words	\$150	\$75
Re-write Marketing Piece <400 words	\$250	\$125
Re-write/Layout Existing Web Homepage <400 words	\$600	\$300
Headline/Sub-headline or Tagline	\$350	\$175
Basic Graphic Design	Quote	40% Off
Custom Graphics	Quote	30% Off
Write & Layout New Website Homepage <400 words	From \$900	From \$450
Radio or TV Spot Script (60 seconds)	\$350 - \$900	\$175 - \$450
Voice Overs	Quote	30% Off
Board of Directors Meetings (virtual)	\$250/hr	\$100/hr

\*General questions are those about copywriting, marketing, strategy, structure, etc. Specific questions about marketing pieces should be dealt with in the Collaborative Strategy & Needs Sessions.

**Cancellation of Membership:** You have the right to cancel your membership at any time as long as you do not have any unpaid invoices or charges from the Club.

**Monthly members:** Please notify us via email at [support@writelikeamadman.com](mailto:support@writelikeamadman.com) at least 5 business days prior to your next scheduled dues payment.

**Annual members:** Your refund (if any is due) will be calculated based on the monthly rate then in use.