



FREE

7

Minute Website
Power Test
& Score





Welcome to the 7-Minute, 7-Question Website Power Test

Please have your website homepage up on the screen along with this test. Or print out a screen shot. It will make it easier for you to answer the questions.

Do not scroll down on your homepage.

All questions are based on your homepage's critically important "above the fold" area only.

“Above The Fold” - The Most Important 7” On Your Website





Answer all questions as honestly and objectively as you can.

Remember: **This test is Totally Private.** No one will see your answers or know your Power Score. This test is designed purely to give you information that will help you craft the best, most effective website possible.



**Your 7-Question Test Begins On
The Following Page**



Please answer all questions “Yes” or “No”

1 When looking at your webpage - and **not** scrolling down - does your reader **immediately (*within 7 seconds*)** know what it is that you do?

2 Can your reader **immediately** identify a **significant benefit(s)** he or she will get by buying your product or service?



Please answer all questions “Yes” or “No”

3

Does your reader **immediately** comprehend that you are **unique and different** from your competitors in a meaningful way?

4

Can your reader **immediately** see the **reason(s)** **why** you are different? (proof)



Please answer all questions “Yes” or “No”

5

If you have a main image, is it **directly relevant** to what you’re selling?

6

Does your main image “**draw readers in**” so they want to read more?



Please answer all questions “Yes” or “No”

1

Does your homepage have a **powerful, interesting Headline** that attracts and informs readers, so they want to read more?

This is the end of the test.

Please count up all your “Yes” answers and continue to the next page to find your score.



7-Minute Website Power Test	Your SCORE	Comments
7 "Yes" Answers	A+	Superb-you totally get it
6 "Yes" Answers	A	Lovely job
5 "Yes" Answers	B	Almost there
4 "Yes" Answers	C	Rethink it
3 "Yes" Answers	C-	Needs help
2 "Yes" Answers	D	Total Makeover indicated
1 "Yes" Answer	F	Total Makeover indicated
0 "Yes" Answers	F	Total Makeover indicated



Thanks for caring enough about your business
to take the **7-Minute Website Power Test.**

If your website did not score an A or A+, there is some work that needs to be done.

The help you may need is available today with the *Write Like A Madman 10-piece Tutorial Set, **Radical WebPower.***

To learn more

[Click Here](#)



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Everything you think you know
about creating website content
is **WRONG!**

2 Videos
3 Guides
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